

ELECTRIC VEHICLES ARE HERE!

But how far will batteries take them and what are the best approaches for charging and connecting these vehicles to the electric grid? What are the key policy and regulatory challenges and how can business achieve customer acceptance? Where will personal transportation devices fit in?



Come see the new Chevy Volt!

This one-day workshop features eight panels with more than 20 technology, industry and policy experts who will examine these challenges and opportunities. Confirmed keynoters include Karl Rábago, vice president of Austin Energy and David Strickland, administrator of the National Highway Transportation Administration. Exhibits will feature the latest in electric vehicles and cutting-edge transportation technology.

www.ieeeusa.org/calendar/workshops/EVPT/



Electric Vehicles and Personal Transportation Workshop

4 March 2011

**8 a.m. - 5 p.m.
Renaissance Hotel
Austin, Texas**

- Registration: \$150 IEEE members, \$175 non-members; breakfast buffet and lunch included
- Networking reception to follow event with VIP speaker

FOCUS AREAS

- Electric Vehicle Opportunities and Challenges
- Integrating Electric Vehicles into the Grid
- Charging Infrastructure
- Electric Vehicles and the Customer
- Policy Issues
- Personal Electric Transportation: Electric scooters, cycles, etc.



Held in conjunction with the
2011 IEEE-USA Annual Meeting: Engineering in Motion
3-6 March 2011
Renaissance Hotel | Austin, Texas